

Who are we targeting	What are the key messages
Patient and carers	Get your self home'
	'Choose Home'
	'Home First'
	'There's no place like home' from the Wizard of Oz
	Peer support is available
	We all want you to feel as good as Steve.
Home HD/ PD trainers	
Vascular / PD access teams	
CKD team	
Hoem therapy leads	
community nurses	
Admin teams	
Trainees	

Consultants	

[illegible]

[illegible]

Frequency of the key message

[illegible]

[illegible]

Track results/ provide the improvement team feedback

[illegible]